

# Business Card Order Form

Contact Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

## Stock

Stock Colour \_\_\_\_\_

**Side 1** Ink Colours \_\_\_\_\_

**Side 2** Ink Colours \_\_\_\_\_

**Attach a sample whenever possible. Indicate colour breaks and type specifications clearly.**

Charge	Quant	Cost	ext.
Basic Cost			
Additional 500			
Substitute colour for black	<input type="checkbox"/>	\$13	
Special colours		\$13	
Pantone Match		\$31	
Pantone special		\$62	
Hairline register	<input type="checkbox"/>	\$45	
Close register	<input type="checkbox"/>	\$26	
Back printing 1st 1000	<input type="checkbox"/>	\$44	
back printing add. 500		\$13	
Reverse	<input type="checkbox"/>	\$49	
Photograph		\$22	
Logo (art supplied)	<input type="checkbox"/>	\$12	
Logo (redrawn/recreated)	<input type="checkbox"/>	\$34	
Logo (designed)	<input type="checkbox"/>	\$varies	
Total			
<b>Group Rates</b>			
To above price (minimum 2000) add			
Name Changes		\$16	
Total			

## Business Card Pricing

Description	Black Only			1 Standard Colour			Black & 1 Std Colour		
	500	1000	+500	500	1000	+500	500	1000	+500
Budget White	34.95	48.95	19.95	51.95	67.95	19.95	67.95	84.95	31.95
Midrange	43.95	62.95	21.95	58.95	75.95	21.95	74.95	89.95	34.95
Premium Paper	58.95	89.95	29.95	75.95	99.95	29.95	96.95	120.95	43.95

2 Standard Colours add \$13 **Back Printing \$44/\$13**  
If a 2 colour card does not include black, add this upcharge. Add \$44 for the first 1000, \$13 for additional 500's.

**Standard Colours \$49**  
Reflex Blue  
 Red 185  
 Green 347  
 Brown 469  
 Process Blue  
 Bordeaux Red  
 If over 60% of the card is printed, add this charge

**Photographs \$22**  
Photos should be printed in black, or in the darkest colour if black is not used.

**Special Colours (each) \$13**  
All other Van Son colours

**Logo (art supplied) \$12**  
**Logo (recreated) \$34**  
**Logo (designed) \$50-\$150**

**Pantone Match Colour (ea) \$31**  
All standard PMS mixes (NOT fluorescent or metallic)

**Pantone Special Mix (ea) \$62**  
Refers to all metallic and fluorescent colours

**Hairline Register \$45**  
if two colours touch or do not allow for movement

**Close Register \$26**  
if two colours are within 1/16" and allow for only slight movement between them

**Group Rates**  
For group orders that require name changes, determine the total number of cards required. eg 5 names x 500=2500. Determine the price for this run, and then add \$16 per name. Minimum order is 2000 cards.  
 eg. 5 names x 500 = price for 2500 cards + (5 x \$16)