

Why Doing Business with a Company Created by a Former Xerox Technical Representative Can save you Thousands of \$\$\$ on your Printing Costs ...

Dear Friend,

Most Print Buyers tell me the only time they hear from their printer is when he is either raising prices or telling them he can't meet a deadline. Wouldn't you like to hear some good news for a change? Instead of telling you why costs are going up or why something can't be done, I'm going to show you how to save money on your future printing costs, by having your printing done with me, a former Xerox Technical Representative. You may be wondering how I can save you money. That's a good question, one that I've been asked over and over. Here's the answer . . .

Low Overhead Costs

Our Copying Facility located in Downtown Kingston is small in size and was carefully chosen for customer convenience and low overhead. Our Printing Facility located off the premises reduces our costs even further. These two efficient centers provide a complete range of services from document creation, to the final printed product, all done efficiently and with little overhead, which means you save money!

Low Equipment Service Costs

With being a former Xerox Technical Representative, I have no need for expensive service contracts. Everything is serviced inside which means no down time and no excuses for delivering any product late.

**And all these factors make doing business at Creative Copy a lot less expensive.
For you *and* me.**

And we offer another little bonus . . .

We are so fast that it simply amazes many of our customers. In fact, if you were to bring me a project to be offset printed late one afternoon, we have the means to deliver the finished product to you the next morning! So if *your* printer is delivering late, paying high prices for their location, equipment service costs, or expensive advertising, . . . guess who he passes these expenses on to? (Look in any mirror for the answer.)

Now think about this. Your current printer probably pays more in labor costs than I do. More in rent and overhead, more in taxes, and more for just about everything. The end result is *you* pay more for his services. It just doesn't seem fair does it? Maybe that's why we have printed for so many customers, including . . .

**Queen's University ... The City of Kingston ... Town of Gananoque ...
and so many other Small, Medium and Larger Businesses throughout the area.**

So why do they choose a printer run by a former Xerox Technician? Two reasons. Price and Quality. We've talked about price, now let's talk quality. Places like Queen's, are very concerned about their public image, no matter how much money we save them in printing costs, they wouldn't use us if we didn't make them look good. But they keep coming back, month after month. Because they found that ... We've got all the equipment you'd expect in a world class printing facility. A complete document creation graphics department, complete offset and finishing equipment, complete copying facility which includes an engineering copier, colour laser, lamination and binding equipment just for starters. We know what it takes. State of the art equipment. Good service. Quick turn-around. Low prices. And a professionally trained staff willing to help you get what you want.

If you want to save money and aggravation on your printing costs, call us and let us bid on your next printing job. You may find that we offer all that you've been looking for.

Sincerely,
Wayne Stevenhaagen
(Owner of Creative Copy)

P.S. We excel in printing newsletters, flyers, brochures, pamphlets instruction manuals, envelopes, letterheads, custom business cards, carbonless forms, annual reports, and blueprints. We understand deadlines and know how important it is in your business to keep your customers happy. If you feel you're not getting what you're paying for from your current printer give me a call. I can be reached at my office by calling Creative Copy at 544-3000.